

CHINATOWN NEWSPAPER IS AN ARTS AND CULTURE PUBLICATION AMPLIFYING THE BOLD, UNCONVENTIONAL VOICE OF URBAN DOWNTOWN COMMUNITIES. MODERN AND WITHOUT RESERVE, CHINATOWN NEWSPAPER PROVIDES THE OUTLET TO TELL THE STORIES THAT OTHERS WON'T.

Chinatown Newspaper is geared towards creatives looking for an outlet, for individuals who seek to experience cities uncensored and who appreciate Downtown/Chinatown communities as breeding grounds for arts and culture.

With over 15,000 copies distributed at newsstands and shops in Honolulu, our readership is over 50,000 each issue. We strategically distribute 50% within the Downtown/Chinatown areas while the other half is distributed around the rest of the city to connect readers to their Downtown/Chinatown.

SOCIAL MEDIA

WEBSITE

CHINATOWNNOW.COM
(5,000 visitors per month)

TWITTER

@CHINATOWNNOW
(700+ followers)

FACEBOOK

FACEBOOK.COM/CHINATOWNNOW
(2,200+ followers)

INSTAGRAM

@CHINATOWNNOW
(700+ followers)

CONTACT



DEADLINES

YEAR	ISSUE	SPACE RESERVATION	ADS DUE	ON STANDS
2013	5.4	9/18	9/23	10/25 — 1/21
	6.1	12/13	12/20	1/22 — 4/22
2014	6.2	3/12	3/19	4/23 — 7/22
	6.3	6/11	6/18	7/23 — 10/21
	6.4	9/10	9/17	10/22 — 1/20

ADVERTISE

AD SIZE/TYPE

1/4
1/2 VERTICAL
1/2 HORIZONTAL
FULL PAGE

BACK COVER

AD SPECS(INCHES)

DESIGN TO SPEC

4.125" X 5.875"
4.125" X 12"
8.5" X 5.875"
8.5" X 12"

LIVE AREA

8.5" X 12"

TRIM

9.5" X 13"

BLEED

10" X 13.5"

AD RATES

1X
\$550
\$1,078
\$1,078
\$1,826

2X
\$500
\$980
\$980
\$1,600

INQUIRE

1/4

1/2
VERTICAL

HORIZONTAL
1/2

FULL PAGE
BACK COVER

FINISH TRIM SIZE: 9.5"W x 13"H
BINDING/COLOR: Staple Bound/4-Color

Ads should be exact size as listed – design to spec. Please no bleeds or crop marks, except for Back Cover.

Ads should be a minimum **300dpi in CMYK**. All ads are 4-color. **All black should be (K = 100%).**

Should you submit a black and white ad, please use **(K = 100%)**.

Don't use rich and true black. **All black is (K = 100%).**

CHINATOWN NEWSPAPER DISTRIBUTION LIST

DISTRIBUTED AT 153 LOCATIONS

AROUND TOWN

BIKEFACTORY
FITTED HAWAII
FRESH CAFÉ
JELLYS MUSIC
KICKS/HI
LANIKAI JUICE (ALL LOCATIONS)
RND/INTERISLAND TERMINAL
STATION BAR & LOUNGE
STILL & MOVING CENTER
THE BOX JELLY
THE GREENHOUSE
WAHOO'S

DOWNTOWN

24 HR. FITNESS
ALOHA GRAPHICS
APB SKATESHOP
ART TREASURES GALLERY
BALE
BAR35
BARRIO VINTAGE
BEACH BUM CAFÉ
BLACK CAT TATTOO STUDIO
BLANK CANVAS
BLAZIN STEAKS
BODY + MIND SPA
BRIGHT LIGHT MARKETING
BRUNO'S FORNO
CHINATOWN GATEWAY PLAZA
CJ MARKET
DO'S FASHION
DOWNBEAT DINER
DREAMERS HOMESYLE CAFÉ
DU VIN
HPU - ELS SCHOOL
EPIC RESTAURANT

FASHIONISTA'S MARKET
FLORENCIA ARIAS
FORT ST. CAFÉ VIETNAMESE
GINO VENTI
GOOD HEALTHY CAFÉ LEBANESE
GOVINDAJI'S
HANKS & DRAGON
HARP'S
HASR WINE CO.
HAWAII HAIR INSTITUTE
HAWAII THEATRE
HAWAII TIME BUILDING
HOKULANI CUPCAKES
HOMECOMING
HONOLULU BOWLS
HONOLULU CAFE
HOUSE OF ARIA
HPU STUDENT SERVICES
HUMAN IMAGINATION
INCOME TAX & EFILE SERVICES
INDIGO
JJ DOLANS
KIM TRADING
KING FORT MAGAZINE SHOP
KING REALTY
KUMU KAHUA THEATRE
LA CREPE
LA MUSE
LASER CENTER
LEGAL AID SOCIETY OF HAWAII
LET THEM EAT CUPCAKES
LITTLE VILLAGE REST.
LOADING ZONE
LOUIS POHL GALLERY
LUCKY BELLY
MARIA BONITA'S
MARKS GARAGE

MAUNAKEA MARKET PLACE
MERCURY
MISH MASH
MIX CAFÉ
MOJO BARBER SHOP
MURPHY'S BAR
MY BBQ
NAIL SHOP ON FORT STREET
NAYONG FAST FOOD FILIPINO
NEXT DOOR
NICHE AGENCY
NOT JUST DESSERTS
O' TOOLE'S
ONG KING
PACIFIC SUNDRIES
PEGGY HOPPER GALLERY
PHO MY LAN
PROFESSIONAL IMAGE
RAMIRO TAQUERIA
ROBERTA OAKS
RYANJACOBIE SALON
SAIGON VIDEO
SAN FRANCISCO SALAD CO.
SMITH'S UNION BAR
SOUL DE CUBA
SUMMER FRAPPE
SUNDRIES CORNER GIFT STORE
SUPER 7 MINI MARKET
TEA AT 1024
THE FIX
THIRTYNINEHOTEL
TIKI CAFÉ
TIN CAN MAIL MAN
UMAMI CAFE
UMEKE MARKET
WALL TO WALL
XIN XIN FASHION

NORTH SHORE

BANZAI SUSHI
BILLY'S BARBER SHOP
BONZER FRONT
BREAKERS
CAFÉ HALEIWA
CELESTIAL NATURAL FOODS
CHOCOLATE GEKO
CHOLOS
COFFEE GALLERY
GUAVA SHOP
HALEIWA BOWLS
HIC
PATAGONIA
QUICKSILVER
SCOOP OF PARADISE
SURF AND SAIL
TEDS
TWELVE TRIBES INTERNATIONAL
WAILUA BAKERY
WAVE RIDING VEHICLE
WYLAND GALLERY

WAIKIKI

ALOHA AQUA HOTEL AND SPA
BEST WESTERN COCONUT
BOGARTS
COCONUT CAFE
HALEKULANI HOTEL
HEALTH BAR
HOTEL RENEW
ING CAFÉ
MARRIOTT WAIKIKI
MOANA SURFRIDER HOTEL
OPEN SPACE YOGA
PACIFIC BEACH HOTEL
RIVALS BAR & LOUNGE

ROYAL HAWAIIAN
SEASIDE HOTEL & CHA CHA CHA'S
SHERATON PRINCESS KAIULANI
THE OHI'A (STUDENT HOUSING)
WAIKIKI BANYAN
WAIKIKI BEACH HOSTEL
WAIKIKI PARC HOTEL
WAIKIKI RESORT HOTEL
WAIKIKI SAND VILLA

NEWSSTAND

BETHEL NEWSSTAND
BISHOP SQUARE NEWSSTAND
FORT STREET MALL NEWSSTAND
HOTEL STREET NEWSSTAND
KING + UNIVERSITY NEWSSTAND
MONSARRAT ST. NEWSSTAND
NUUANU AVE. NEWSSTAND
QUEEN ST. NEWSSTAND
S. BERETANIA NEWSSTAND
SINCLAIR NEWSSTAND
UH NEWSSTAND #1
UH NEWSSTAND #2
WAIALAE AVE. NEWSSTAND
WARD CENTER NEWSSTAND